## **Student Organization**

Lodging Management programs are required to have an affiliated FCCLA (Family, Career & Community Leaders of America) chapter as an integral part of the instructional program.



FCCLA is unique among youth organizations because its programs are planned and run by members. It is the only Career and Technical Student Organization with the family as its central focus. Participation in national programs and chapter activities helps members become strong leaders in their families, careers, and communities.

Involvement in FCCLA offers members the opportunity to expand their leadership potential and develop skills for life planning, goal setting, problem solving, decision making, and interpersonal communication necessary in the home and workplace.

STATE OF ARKANSAS



Mike Beebe

Governor

William L. "Bill" Walker, Jr. Director

Department of Career Education



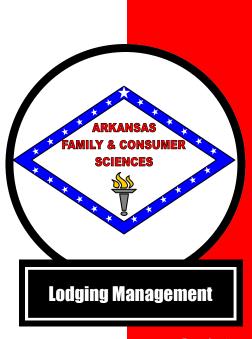


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Developing Knowledge, Skills, Attitudes & Behavior

Office of Family and Consumer Sciences
Suellen Ward, Program Manager

# **Lodging Management**

The Lodging Management Program of Study is categorized in the Hospitality and Tourism Career Cluster and is part of the Lodging Pathway. Employees working in this pathway perform tasks related to the operation of lodging facilities and to the care of guests who use these facilities, either through direct guest contact or the provision of background services that enhance the guest experience.

Because hotel operations are becoming more complex, a greater emphasis is being placed on



specialized training.
The lodging industry
has 1.8 million jobs,
and opportunities in
this industry will keep

pace with average growth rates. People who enjoy hard work, variety, and working with people will have many opportunities to advance in the lodging industry.

Traditionally, many hotels promote from within, and it is possible for an entry-level employee to become a first-line manager within two to three years. The American Hotel and Lodging Association, through its Educational Institute, offers professional certification for every level of employment within the lodging industry.

An advisory committee, which consists of community business and industry representatives and meets twice annually, is required for this program of study.

#### **Foundation Course**

The foundation course for the Lodging Management Program of Study is Family and Consumer Sciences Investigation (Family CSI). This course is a one semester class which may be taught in either the seventh or eighth grade.

#### **Core Courses**

Following are the core (required) courses for the Lodging Management Program of Study are:

Housing and Interior Design
 Lodging Management I\*\*
 Lodging Management II
 1 unit

The successful completion of these courses will provide a student with broad-based knowledge of the lodging and resort industries. Students will develop competencies necessary for entry-level employment in the areas of guest services, front-office responsibilities, housekeeping, leadership and

management, marketing and sales, and food and beverage services associated with the lodging industry.



#### **Elective Courses**

In order to complete a program of study, a student must complete three units in a defined sequence of courses. The following elective courses may be used to complete this program of study:

Family and Consumer Sciences 1 unit
 Personal and Family Finance .5 units
 Leadership and Service Learning\* .5 units

\*This course requires Department of Career Education approval prior to implementation. Contact the Office of Family and Consumer Sciences at 501-682-1115 for additional information.

### **Other Programs of Study**

Other programs of study which are approved by the Office of Family and Consumer Sciences are:

- Family & Consumer Sciences Education
- Education & Training
- Culinary Arts
- Food Production, Management & Services
- Child Care Guidance, Management & Services
- Cosmetology

For information about implementing any of these programs, please contact the Office of Family and Consumer Sciences at

501-682-1115

<sup>\*\*</sup> Prerequisite for Lodging Management II